

GOVERNMENT DEPARTMENTS AND AGENCIES, ADVERTISING, PRINTED INFORMATION AND
PUBLIC RELATIONS BUDGET

1471. Hon. C.L. Edwardes to the Minister for State Development; Tourism; Small Business

For each department or agency under the Minister's responsibility, what is the total 2001/2002 budget for-

- (a) advertising (television, print and radio);
- (b) pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins; and
- (c) public relations and events management?

Mr BROWN replied:

I am advised:

WESTERN AUSTRALIAN TOURISM COMMISSION

The total 2001/2002 WATC budget for:

- | | |
|---|-------------|
| (a) Advertising - | \$3,712,000 |
| (b) Pamphlets, brochures, bulletins and other forms of printed information, excluding annual reports and 'in-house' bulletins - | \$296,405 |
| (c) Public relations and events management -
(this includes regional events) | \$7,771,200 |

DEPARTMENT OF MINERAL AND PETROLEUM RESOURCES

Department of Mineral and Petroleum Resources

- (a) \$198 237
- (b) \$410 421
- (c) \$111 555

Minerals and Energy Research Institute of Western Australia

- (a) \$1000
- (b) \$1000
- (c) Nil

ROTTNEST ISLAND AUTHORITY

- (a) \$62,705.00;
- (b) \$196,250.00;
- (c) \$20,600

DEPARTMENT OF INDUSTRY AND TECHNOLOGY

- (a)-(c) The Department of Industry and Technology does not prepare an agency-wide budget in the areas of advertising; printed literature; and public relations and events management. Budgetary decision making in these areas is made at the individual Directorate and project level in accordance with broader Departmental budgetary objectives (including the need to achieve savings in these areas). Expenditure may also vary during the financial year as a result of changing circumstances.

Excluding tenders and human resources advertising, expenditure to date this financial year on advertising is estimated at \$32,000. Expenditure to date on the printed literature referred to in the question is estimated at \$35,000. Public affairs and events management is typically handled 'in-house', however expenditure is incurred when organising and staging events such as the Western Australian Industry and Export Awards.

SMALL BUSINESS DEVELOPMENT AUTHORITY

- (a) \$376,000
- (b) \$143,000
- (c) \$133,000

